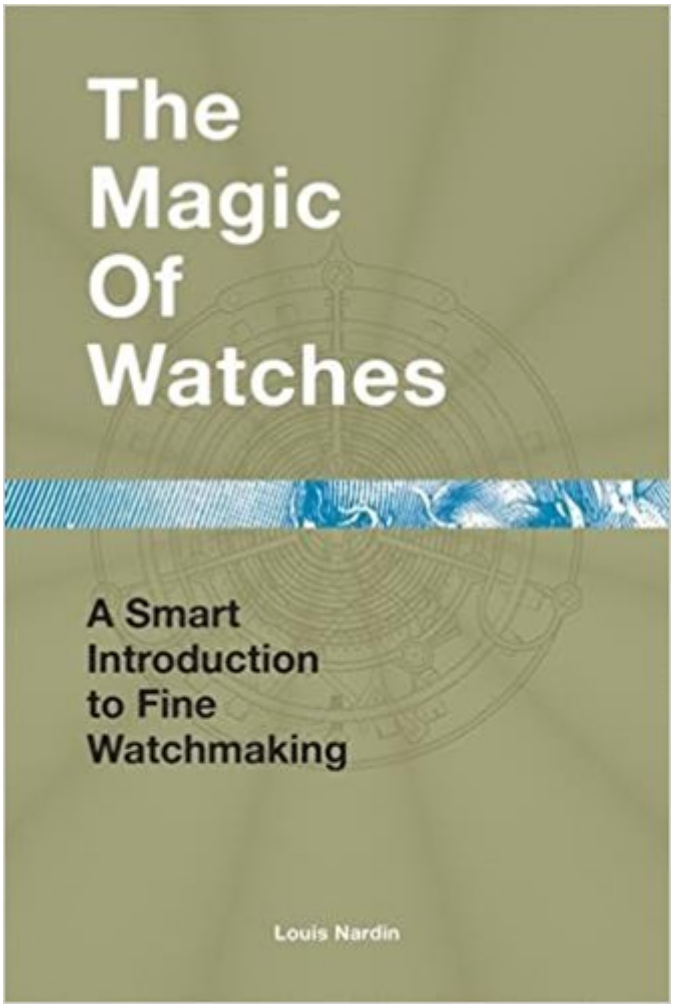
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The Magic Of Watches: A Smart Introduction To Fine Watchmaking



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Synopsis

A complete, informative primer on how watches work. Accessible for the amateur and meaty enough for the aficionado. What is a beautiful watch? How do you make a good choice? The Magic of Watches explains how and why these little objects are so precious, fascinating and exciting. The book presents paradoxes: why a one-million-dollar watch might be less precise and more fragile than one that costs 15 dollars. It comes back to the origins of the measurement of time: how did we go from the water clock to the wristwatch? The Magic of Watches is unique: it focuses in detail on the basics in order to understand and love watches better. Contents Include: 1. Welcome; 1.1 Why a book, why this one; 1.2 Why watches are magic; 1.3 How to use this book; 1.4 The first mission: To tell the time; 1.5 The challenge of measuring time; 1.6 The quartz revolution; 1960s); 1.7 Fantastic plastic (1980s); 1.8 The wristwatch, from instrument to artifact; 1.9 "Smart," or connected, watches (2010s); 2. Buying; 2.1 Ten reasons why you should get a watch; 2.2 Choosing; 2.3 Key elements; 2.4 Secondhand; 2.5 Selling your watch; 2.6 Knowledge; 3.Care; 3.1 Setting; 3.2 Maintenance and care; 3.3 Service and after-sales; 3.4 Repairs; 3.4 Travel; 3.5 Insurance; 4. Anatomy; 4.1 Display; 4.2 Indications; 4.3 Functions and complications; 4.4 Movement (Caliber); 4.5 Case; 4.6 Bracelets and Straps; 4.7 Materials.

Book Information

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Customer Reviews

Holding a Master’s degree in History and Sociology as well as certificate in Journalism with a specialisation in watches and the watchmaking industry, Louis Nardin was appointed in 2008

editor-in-chief and content manager of Worldtempus.com, a reference site available in French, English, and Mandarin. Since 2012, he has been the editor-in -chief of TheWatches.tv, a web based television channel dedicated to watches located in Geneva. Nardin also works as an independent journalist for topical publications such as Watch Around and HH Journal, The Fondation of Haute Horlogerie webzine. He has been a speaker for watchmaking events as well as co-organiser of private events for independent watch brands during Baselworld. He also envisages technical concepts such as the display of the Lady ComliquÃƒÂ©e, a highly complicated timepiece completed by FabergÃƒÂ© in 2015, which won the Ladies' High-ech Watch Prize at the Grand prix d'Horlogerie de GenÃƒÂ¨ve 2015.

This book is a literal dictionary of watch terms and related terms to help in better understanding some of the higher level reading books I got previously. The quality of the book is nice and the cover you see in the image is a poster of a wood cutting that is quite beautiful on its own. The pages feel nice the pictures are crisp and sharp allowing for great detail. Overall one of the nicer books I've bought on so far and I find it hard to believe that much of a profit is made in printing this as I'd guess from everything I see this is a 15-20 dollar, to produce, book.

I expected more from this book. Very basic text and photographs. You will more info on line than reading this book.

A well done book that serves as an excellent primer for those just getting into the world of watches and watchmaking. The seasoned watch enthusiast will be served by knowledge they likely already know, but is now in one place.

very basic - a great read for beginners

This is one of the most well designed and aesthetically pleasing books I've read in a long time. The authors educational attainments and experience writing for watch companies clearly shows. This book is easy to navigate as it should be since it can be of great value for anyone wanting to go back and reread a specific section to help them decide on their next watch purchase. As a early 20 year old this book is a very valuable tool and I believe anyone who has a passion for watches would be happy to read this book.I hope he follows up this book with another one.

An excellent book for anyone interested in watches. Whether you want to buy a new watch, you are passionate about watches or you just want to learn about them, this book tells you what you need to know.I read it first from beginning to end, but now I use it as a reference book. I loved the chapter on watches anatomy.

You buy the book as something to use from time to time when you need a reference and you end up reading it from A to Z as if it was a novel, that's at least what happened to me.The author manages to find the right balance between informative and enjoyable which makes it relevant for both experts or newbies. It is rich, accurate and last but not least, the edition is absolutely fantastic and gives you a very premium feel thanks to great materials, variety of illustrations and printing techniques.All the above makes it perfect for someone who want to purchase a first timepiece, a newbie with a growing passion or an expert. I've already bought a few as gifts for my entourage.

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